

MP-56

November 20, 1936

THE U. S. DEPARTMENT OF AGRICULTURE
Extension Service
Division of Motion Pictures

Presents New Motion Pictures

SCREW WORMS - 2 reels (Silent)
(35mm. and 16mm.)

Shows the life cycle, typical cases of infestation, and methods of control of this insect, which annually causes a ten million dollar loss in livestock.

- - -
FIRE WEATHER - 2 reels (Sound)
(35mm. and 16mm.)

Shows how the United States Weather Bureau gathers forest fire weather data and distributes warnings of fire hazards.

- - -
DANGEROUS DUSTS - 1 reel (Sound)
(35mm. and 16mm.)

Shows losses from dust explosions and resulting fires and outlines preventive measures.

NOW READY

U. S. Department of Agriculture
Extension Service
Division of Motion Pictures
Washington, D. C.

Official Business

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To Avoid Payment of
Postage, \$300

April 2, 1937.

THE U.S. DEPARTMENT OF AGRICULTURE
Extension Service
Division of Motion Pictures

Presents Three New Motion Pictures

THE NATIONAL POULTRY IMPROVEMENT PLAN

3 reels--sound (35mm and 16mm)

Outlines the methods followed in breeding poultry for high egg production and good meat quality and in testing for the control of pullorum disease.

THE CICADA

2 reels--sound (35mm and 16mm)

The life history of the "Seventeen Year Locust." Unusual cinematography of an unusual subject.

SMOKE

1 reel--silent (35mm and 16mm)

Two fishermen, careless with fire in the woods, nearly cause a conflagration. Experienced woodsmen teach them how to build and extinguish campfires.

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MP-58

April 2, 1937.

THE U.S. DEPARTMENT OF AGRICULTURE
Extension Service
Division of Motion Pictures

Presents Two New Motion Pictures

BRICK PAVEMENTS

1 reel--silent (35mm and 16mm)

Shows how foundations for brick pavements are prepared and how bricks are laid and finish applied.

IN THE BEGINNING

2 reels--sound (35mm and 16mm)

Portrays the mysterious prologue to life - the ovulation, fertilization and early development of the mammalian egg, spermatozoa attacking the ovum, and remarkable time-lapse cinemicrographs of cell division.

NOW READY

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MP-59

April 2, 1937.

THE U.S. DEPARTMENT OF AGRICULTURE
Extension Service
Division of Motion Pictures

Presents Three New Motion Pictures

C.C.C. AT WORK--LAKE STATES

2 reels--silent (35mm & 16mm)

Shows CCC activities in the National Forests of the Lake States, such as nursery operations, reforestation, recreational developments, disease control and fire detection and suppression.

HOME DEMONSTRATION WORK--WHAT IT IS

AND DOES 2 reels--sound & silent
(35mm & 16mm)

Illustrates the major activities in home demonstration work.

TROUT STREAM IMPROVEMENT

1 reel--sound (35mm & 16mm)

Shows types of structures and control means used to restore trout streams, and the rearing and planting of trout. Step by step construction of various types of dams, deflectors and covers in flat-country streams with reasons for use and effect on streams.

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MP-60

May 20, 1937.

THE U. S. DEPARTMENT OF AGRICULTURE
Extension Service
Division of Motion Pictures

Presents New Notion Pictures

BRICK PAVEMENTS - 1 reel (Silent)
(35mm. and 16mm.)

Shows methods and machinery used
in making brick pavements.

- - -

MAKING PAVING BRICK - 1 reel (Sound and
Silent) (35mm. and 16mm.)

Shows the progress of clay, from
the time it is taken from the deposit to
the finished product.

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Presents New Motion Pictures

A.B.C. OF FORESTRY - 1 reel-(Sound)
35 mm. and 16 mm.

Outlines the fundamentals of tree growth and good forestry practices.

FLOOD WEATHER - 3 reels (Sound)
35 mm. and 16 mm.

Weather forecasting for river navigation and flood protection. Features the Potomac and Ohio River floods.

SALT OF THE EARTH - 2 reels (Sound)
35 mm. and 16 mm.

The farm, as the basis of our civilization, and its contribution to national wealth and the body politic. Of general interest.

NOW READY

U. S. DEPARTMENT OF AGRICULTURE

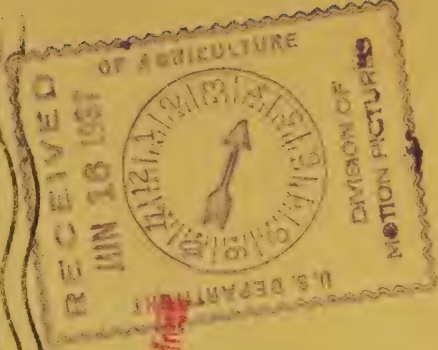
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627

August 4, 1938

THE U. S. DEPARTMENT OF AGRICULTURE
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Division of Motion Pictures

Presents New Motion Pictures

SAFETY IN WOODS WORK - 2 reels (Sound)
(35mm and 16mm)

Concerned primarily with accidents in which tree felling and hand tools are involved. Typical woods accidents are shown, and the right and wrong ways of handling oneself in the woods.

SAFETY ON THE JOB - 1 reel (Sound)
(35mm and 16mm)

Pictures twelve varied accidents representative of CCC accidents involving work and vehicles. Errors are shown but not described. Enrollees in each camp where film is shown must guess which regulations have been violated.

NOW READY

Restricted distribution--for CCC camps.

Not sent out

MP-63

April 9, 1938

THE U. S. DEPARTMENT OF AGRICULTURE
Extension Service
Division of Motion Pictures
Presents New Motion Pictures

I PLEDGE MY HEART - 1 reel (Sound)
(35mm and 16mm)

Historic shrines, impressive structures, and picturesque spots of the National Capital as seen through the eyes of National 4-H Club Camp delegates to the National 4-H Club Camp.

GRASSLAND - 1 reel (Sound)
(35mm and 16mm)

Discusses the problem of soil conservation on the grazing lands of the arid Southwest. Interesting photography of sheep and cattle on the range; approved methods of attack on the evils of overgrazing.

OPERATION OF A FOREST NURSERY - 1 reel
(Sound) (35mm and 16mm)

Shows how tree seeds are gathered and planted and how seedlings are cared for until ready to transplant in the open

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MP-64

August 4, 1938

THE U. S. DEPARTMENT OF AGRICULTURE
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Presents New Motion Pictures

RAIN ON THE PLAINS - 1 reel (Sound)
(35mm and 16mm)

Shows measures that are recommended by the Soil Conservation Service to control wind erosion in the Southern Great Plains area.

WINTER WONDERLAND - 1 reel (Sound)
(35mm and 16mm)

Illustrates the varied winter sports that may be enjoyed in the National Forests and some of the facilities provided for the comfort of visitors.

TREE OF LIFE - 2 reels (Sound) (35mm and 16mm)

A popular presentation of the "Why" and "How" of sustained yield forest practices. Emphasizes the need for permanently productive forests.

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August 4, 1938

THE U. S. DEPARTMENT OF AGRICULTURE

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Division of Motion Pictures

Presents New Motion Pictures

SOWING MUSTARD FOR EROSION CONTROL -

1 reel (Silent) (35mm and 16mm)

Shows how CCC enrollees in California are trained to plant mustard seed on areas where the protective covering has been burned off. Seeds are tested, weighed, scattered by hand and airplane, and quickly provide a cheap and effective covering.

TELEPHONE LINE CONSTRUCTION - 2 reels

(Sound) (35mm and 16mm)

Shows methods and details of construction of telephone lines by CCC enrollees on National Forests.

LIVESTOCK AND MANKIND - 1 reel (Sound)

(35mm and 16mm)

Dr. J. R. Mohler, Chief, Bureau of Animal Industry, tells how veterinary science has helped to increase the usefulness of domestic animals to mankind.

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Presents New Motion Pictures

SAM FARMER'S COTTON - 3 reels (Sound) (35mm
and 16mm)

Points out fundamentals of good practices necessary for successful cotton production, such as seed selection and treatment, soil requirements, cultivation, fertilization, picking, etc.

THE MILKY WAY OUT - 2 reels (Sound) (35mm and
16mm)

A record of achievement in community development of a supplemental dairy industry. One-crop farmers bred up good cows from native stock, transformed worn-out soils into permanent pastures and adopted soil-building programs, thereby solving the one-crop problem and attaining balanced farming and a higher standard of living.

WISE LAND USE PAYS - 2 reels (Sound) (35mm and
16mm)

Discusses the principles of soil conservation; prevention of erosion by contouring and wise cropping; crops with reference to slopes; and reforestation of land unsuited to crops or pasture.

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Extension Service

Presents New Motion Pictures

JUNIOR CATTLEMEN - 1 reel (Sound) (35mm and 16mm)

Selection of calves by 4-H Club members for feeding and competition for baby beef prizes at stock shows; feeding, fitting and preparation for show ring, washing, grooming, etc. Prize winning calves judged and sold at auction.

SPRING SHOWS AND BEEF CATTLE - 1 reel (Sound) (35mm and 16mm)

Work stock and beef cattle on display with farm scenes of grade and ~~thoroughbred~~ *purebred* cattle, including discussion of pastures and feeding. Emphasis on breeding up from native stock.

THE NEGRO FARMER - 3 reels (Sound) (35mm and 16mm)

Outlines the work of the Federal and State Extension Services among southern Negroes; shows what is being done to further the cause of better farming and better living. Incidental choral music by Tuskegee Institute Choir.

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THE U. S. DEPARTMENT OF AGRICULTURE
Extension Service

Presents New Motion Pictures

THE NATIONAL POULTRY IMPROVEMENT PLAN - 2
reels (Silent) (35 and 16mm)

Reel I. IMPROVEMENT IN BREEDING

Outlines methods followed in breeding poultry for high egg production and good meat quality.

Reel II. PULLORUM CONTROL

Shows different approved methods of testing for pullorum disease and its control.

SUGAR CANE - 2 reels (Sound) (35mm and 16mm)

Traces the rise and decline of the sugar cane industry in Louisiana, and the subsequent development of disease-resistant varieties of cane. Shows how sugar cane is grown and harvested and how sugar is manufactured.

THREE COUNTIES AGAINST SYPHILIS - 2 reels
(Sound) (35mm and 16mm)

How control of syphilis is effected in three counties of Georgia; portable clinic; methods used; enlarged views of spirochete; delicate treatment suitable for any audience.

CLOUDS - 1 reel (Sound) (35mm and 16mm)

Types of clouds, how they are formed, their significance in forecasting weather conditions.

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August 27, 1940

THE U. S. DEPARTMENT OF AGRICULTURE
Extension Service

Announces the Release
of two
NEW MOTION PICTURES

VANISHING HERDS - 2 reels, sound 35mm and 16mm

A grandfather tells his grandchildren how game animals and birds have been nearly exterminated, and what Federal and other agencies are doing to restore them, particularly with reference to National Forests. Scenes of the last heath hen, bison, deer, mountain sheep, elk, bears and wild turkeys; tells of their needs. Narration in story telling style suitable for youngsters.

TREES TO TAME THE WIND - 1 reel, sound 35mm and 16mm

Answers the query "Are the Shelterbelt plantings in the Great Plains States from North Dakota to Texas, which have been fostered by the Government, successful?" Depicts success of the windbreaks and shows effects on the lives and fortunes of the people who have taken advantage of them.

The free loan service from the Department of Agriculture in Washington is limited.

35mm and 16mm sound prints of these films may be purchased for approximately \$24 and \$13, respectively.

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August 30, 1940

THE U. S. DEPARTMENT OF AGRICULTURE
Extension Service

Announces the Release
of two
NEW MOTION PICTURES

BLESSINGS OF GRASS - 2 reels, sound, 35mm and 16mm

The story of grazing cattle on National Forest range land. Shows how all related factors are implemented to the advantage of the local cattlemen through scientific range management.

A HERITAGE WE GUARD - 3 reels, sound, 35mm and 16mm

Shows the importance and correlation of the wild-life conservation program as a phase of the complete soil and water conservation program. Traces the early exploitation of wildlife for hides and skins, the gradual westward movement of trappers and settlers, thoughtless destruction of the soil and water resources upon which wild life must depend for existence. Shows what is now being done to conserve and replenish these resources and restore places for wild life to live and find food.

The free loan service from the Department of Agriculture in Washington is limited.

35mm and 16mm sound prints of these films may be purchased for approximately \$47 and \$24, respectively.

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January 14, 1941

THE U. S. DEPARTMENT OF AGRICULTURE
Extension Service

Announces the Release
of a
NEW MOTION PICTURE

PLOWS, PLANES AND PEACE - 2 reels, sound,
35mm and 16mm

Shows how America's farmers, through the Ever Normal Granary and other parts of the AAA program, have provided abundant food supplies to meet the demands for National defense.

Over 200 motion pictures, dealing with important activities in which the Department and cooperating state institutions are engaged, are available for purchase.

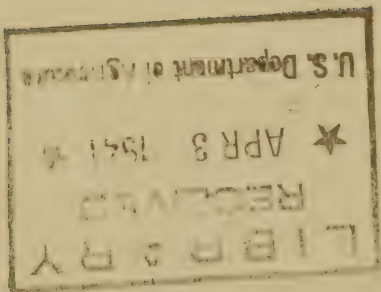
The free loan service from the Department of Agriculture in Washington is limited.

A 16mm sound print of PLOWS, PLANES AND PEACE may be purchased for approximately \$15.40 plus \$1.35 for one 800-ft. reel; a 35mm sound safety print for approximately \$30.80.

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MP-82
Reserve

March 6, 1941

THE U. S. DEPARTMENT OF AGRICULTURE
Extension Service

Announces the Release
of a
NEW MOTION PICTURE

THE SIGN OF DEPENDABLE CREDIT, 2 reels,
sound, 35mm and 16mm

Portrays the need for a specialized credit system to provide farmers with short-term loans and how the farmer-controlled production credit associations are filling this need. It also shows how this cooperative credit system puts city dollars to work not only on farms where the major crops are raised, but also on farms raising such specialized products as rice, cigar tobacco under acres of cloth, and oysters.

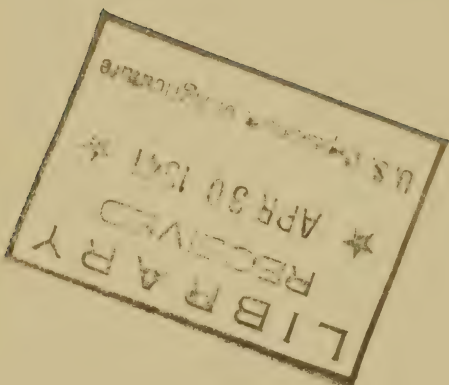
The free loan service from the Department of Agriculture in Washington is limited.

A 16mm sound print of this film may be purchased for approximately \$18; a 35mm sound safety print for approximately \$36.

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April 8, 1941

THE U. S. DEPARTMENT OF AGRICULTURE
Extension Service

1.913

M3P94

Reserve

Announces the Release
of a
NEW MOTION PICTURE

TUBERCULOSIS IN POULTRY AND SWINE - 2 reels,
sound, 35mm and 16mm

The occurrence of tuberculosis in fowls, especially in the North Central States where the disease is prevalent, is described. The disease is shown to be transmissible from poultry to swine. The film shows recommended procedures for eradicating the disease, thereby saving millions of dollars to farmers and conserving the food supply.

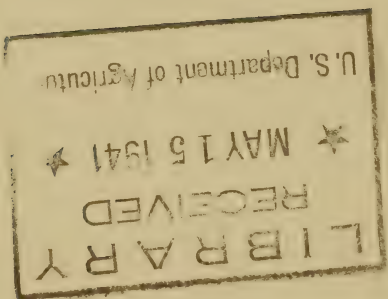
The free loan service from the Department of Agriculture in Washington is limited.

A 16mm sound print of TUBERCULOSIS IN POULTRY AND SWINE may be purchased for approximately \$18.40 plus \$1.35 for one 800-ft. reel; a 35mm sound safety print for approximately \$36.75.

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April 11, 1941

THE U. S. DEPARTMENT OF AGRICULTURE
Extension Service

1.913

M3P94

Reserve

Announces the Release
of a
NEW MOTION PICTURE

STRENGTH OF THE HILLS - 1 reel, sound,
35mm and 16mm

In the hill country of the lower Ohio and the Ozark Mountains the forests have always played an important part in the support of community life. These God-fearing people have come to realize that the strength of the hill country lies in its farms and forests.

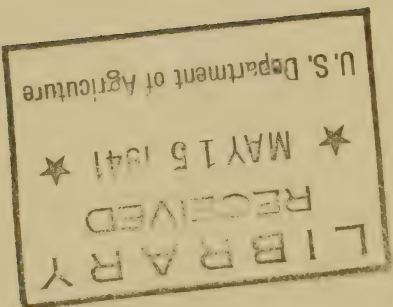
The free loan service from the Department of Agriculture in Washington is limited.

A 16mm sound print of STRENGTH OF THE HILLS may be purchased for approximately \$10.00; a 35mm sound safety print for approximately \$20.00.

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MP-86

April 29, 1941

THE U. S. DEPARTMENT OF AGRICULTURE
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M3794

Reserve

Announces the Release
of a
NEW MOTION PICTURE

FARMERS IN A CHANGING WORLD - 2 reels,
sound, 35mm and 16mm

A resume of the world agricultural situation and the position of U. S. export crops, and the help the Agricultural Adjustment Act can give through marketing quotas in providing a cushion from the economic shock of changed world conditions.

The free loan service from the Department of Agriculture in Washington is limited.

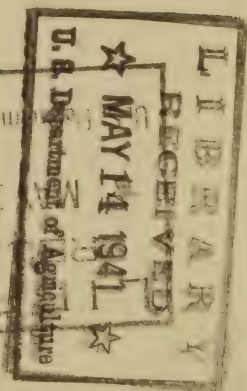
A 16mm sound print of FARMERS IN A CHANGING WORLD may be purchased for approximately \$15.00, a 35mm sound safety print for approximately \$27.00.

U. S. DEPARTMENT OF AGRICULTURE
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Mrs.

W. H. H. H. H.

June 30, 1941

THE U. S. DEPARTMENT OF AGRICULTURE

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M3P94

Announces the Release
of two
NEW MOTION PICTURES

Reserve

WIZARDS OF SVALÖF - 2 reels, sound, 35mm and
16mm

On genetics, principally of wheat. The film shows scientists of the Swedish Seed Union at Svalöf at work and illustrates changes in plant improvement by selection, scientific crossing, exposure of seeds to X-rays, and chemical treatment of seeds to double chromosomes.

TREASURES OF THE FOREST - 2 reels, sound, 35mm
and 16mm

Shows forest products industry of Sweden: cutting and transportation of logs to pulp mills; cutting logs into pulpwood and timber; manufacture of wood pulp, paper and viscose; conversion of viscose to rayon fibers.

The free loan service from the Department of Agriculture in Washington is limited. A 16mm print of each of the above may be purchased for approximately \$7.00 each and a 35mm sound safety print of each for approximately \$20.00 each.

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★ SEP 11 1941
U. S. Department of Agriculture

November 1, 1941.

1.913 THE U. S. DEPARTMENT OF AGRICULTURE
M3P94 Extension Service

Reserve

Announces the Release
of the
NEW MOTION PICTURE

ON THE ROAD TO TOMORROW - 1 reel, 16mm and 35mm
sound.

Shows the youth of many lands and different
races engaged in youth activities with widely
divergent goals, all doing their best according
to their lights; explains our own youth movement
in the 4-H Clubs; representing the great basic
industry of agriculture, spread of the movement
into many foreign lands, and the results and
significance of work and training of 4-H Club
members. Of general interest.

Over 200 motion pictures, dealing with impor-
tant activities in which the Department and
cooperating State institutions are engaged, are
available for purchase.

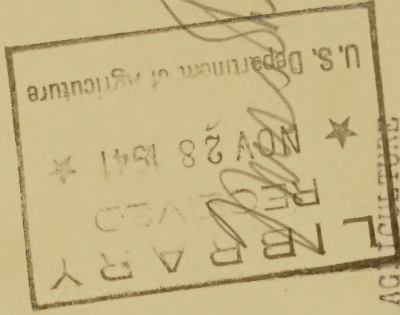
The free loan service from the Department of
Agriculture in Washington is limited.

A 16mm print of ON THE ROAD TO TOMORROW may
be purchased for about \$5.00; 35mm print about
\$15.00. Reels included.

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MP-90

October 1, 1941

THE U. S. DEPARTMENT OF AGRICULTURE

Extension Service

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M3P94

Reserve

Announces the Release of Two

NEW MOTION PICTURES

THE HOME PLACE - 3 reels, 16mm and 35mm, sound.

The American farmstead, from colonial times to the present - its physical aspects and its spiritual significance. Includes many shots of famous old farm homes from coast to coast. Points out desirability of preserving old farm houses of good architectural lines and historic interest.

FIVE-C CLUBS OF CUBA - 1 reel, 16mm and 35mm, sound, English and Spanish versions.

Shows how the 5-C Clubs, comparable to the 4-H Clubs of the United States, work for the improvement of Cuban farm life. Interesting and beautiful scenes of rural life and agricultural activities. 5-C Club members in training, at work and at play.

The free loan service from the Department of Agriculture in Washington is limited. A 16mm print of THE HOME PLACE may be purchased for about \$16.00; 35mm, \$43.00. A 16mm print of 5-C CLUBS OF CUBA costs about \$5.00; 35mm, \$15.00.

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